



GENERAL CONDITIONS FOR DRIVE YOUR LIFE

STUTTGART, DECEMBER 13, 2021

“drive your life” as part of the employment contract

- The drive your life road trip is part of an employment contract with a diconium company. Only those who have established an employment contract can be selected for a drive your life road trip.
- The drive your life road trip is designed as an eight-week business trip in Europe, for which a separate employment contract arrangement is made.
- A prerequisite for the drive your life road trip is that the employee or his/her companion must hold a driver's license.
- During the drive your life road trip, the regular work duties are performed during approximately 70% of the working time on a mobile basis; approximately 30% of the working time is used for special drive your life road trip tasks (e.g., visits to diconium locations or special events, creation of blog posts with photos or postings for the website, Instagram, Facebook). During non-working hours, the vehicle may be used privately.
- The travel route will be specified by diconium, although the employee may contribute suggestions.
- In addition to the payment of the salary agreed in the employment contract, diconium bears the vehicle costs, accommodation costs, material costs and, to a limited extent, catering costs.

- The employee may take a family member, friend, or colleague with him/her on the drive your life road trip. Accommodation costs and, to a limited extent, food costs are also covered for her/him. An agreement should also be concluded with him/her in this regard (data protection, right to one's own image).

Selection procedure

- Not everyone who applies for a drive your life road trip is qualified to execute one. In the present campaign, two current and one prospective employee(s) will be selected for three drive your life road trips. It is possible that the campaign will be repeated in the future.
- Those who wish to participate in a drive your life road trip and have established an employment relationship with a diconium company create a short application video. After a pre-selection, selection interviews take place. In the end, a jury decides who are the most suitable candidates for the three drive your life road trips.
- The eligibility of the candidates will be determined by the following criteria:
 - Social-communicative openness; esp. feeling comfortable in communication/interaction situations
 - Motivation towards participating in the road trip
 - Basic knowledge in dealing with social channels
 - Proficient English skills, esp. feeling comfortable communicating in English
 - But don't worry: You don't need to be a social media professional; we will include coaching sessions for all participants in their pre-trip-onboarding, regardless of their social media skills. More important to us is your enthusiasm for the trip!
- If you are selected for a drive your life road trip, you are not obligated to complete it. The drive your life road trip is only binding once a separate employment contract has been signed.