



Accelerate B2B commerce with real-time data & AI

Powered by **Salesforce Data Cloud & Agentforce**

Personalize storefronts, support buyers with AI, and trigger contextual actions across the B2B journey, powered by Salesforce Data Cloud and Agentforce in just 6–8 weeks.



QUICK-START PACKAGE

We help B2B commerce teams deliver smarter buying experiences — powered by real-time data and AI.

By unifying intent, order data, and buyer behavior, we enable personalized offers, automated buyer assistance, and relevant post-sales support, all directly inside your Commerce Cloud.

WORKS WITH

Commerce Cloud (B2B)

FEATURES

Data Cloud + Agentforce

USE CASE

Automate promotions based on buyer segments

Assist buyers in real time with product or order info

Offer post-order support or upsell suggestions via Agentforce

WHAT'S INCLUDED?

Your quick path from Data to Action.

6-8 weeks | From €17,500*

*Includes setup of Data Cloud and Agentforce, connection of 2–3 data sources, and activation of up to 2 use cases on one digital channel.

*Final pricing will be confirmed during the kickoff phase based on scope and system complexity.

*This offering is time-limited and may be modified or discontinued at any time.



Real use cases & tangible impact in B2B commerce

Powered by **Salesforce Data Cloud & Agentforce**

Automate promo campaigns

Trigger timely offers using buyer segments.

GAIN

- Boost click-through rate by **20–35%**
- Save time on campaign setup

Assist buyers in real time

Help with stock, discounts or cart questions via Agentforce.

GAIN

- Reduce cart abandonment by **15–25%**
- Increase “add-to-cart” conversions

Post-order support or upsell

Send contextual follow-ups based on order status.

GAIN

- Improve repeat purchase rate
- Enable targeted upsell offers

Self-service for common questions

Answer FAQs on shipping, returns or promos via Agentforce.

GAIN

- Deflect up to 20% of tickets
- Reduce agent load for routine inquiries

With Data Cloud and Agentforce, B2B Commerce evolves from transactional to intelligent, proactive, personalized, and scalable.

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From setup to go-live in just weeks



- Connect 2–3 data sources (CRM, web, service logs)
- Set up identity resolution & unified profiles
- Create real-time segments (e.g. churn risk, VIPs)
- Activate use case (e.g. case creation or routing)



- Configure AI Agent with defined topic
- Connect it to Data Cloud segments
- Trigger actions (e.g. auto-reply, case creation)
- Deploy under digital channel (e.g. chat, WhatsApp, etc.)

Start with what creates impact. **We will be by your side from day one.**

TIMELINE



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Your trusted partner for intelligent Salesforce delivery

Scalable, fast, and focused on value from day one.



Business Consulting

Align Salesforce solutions with your strategic goals



Strategy Development

Design tailored roadmaps for digital transformation



Solution Implementation

With proven solution implementation, we deliver scalable, high-impact Salesforce projects - fast and reliably

WHO WE ARE?

A trusted Salesforce partner since 2019, with over 200 employees and 250+ certifications.

We operate across Europe and beyond, combining deep Salesforce expertise with a client-centric approach to deliver tailored, high-impact solutions.

WHAT WE DO?

We deliver end-to-end Salesforce solutions across all major Clouds and features. From discovery and design to implementation, testing, and 24/7 support.

Our mission: streamline your operations, boost customer engagement, and accelerate measurable business outcomes.